

This program provides a broad background for students seeking employment in business areas, including sales and retail outlets, financial institutions, small business enterprises, insurance, and mid-management positions. The program also will enhance the knowledge and competencies of those presently employed.

The Business Administration A.S. Degree can be completed on campus or online.

GENERAL EDUCATION COURSES:

+*	ENC	1101	Composition I.....	3
+*	ENC	1102	Composition II.....	3
+*	MAC	1105	College Algebra.....	3
+*			General Education Humanities.....	3
	ECO	2013	Macroeconomics	3

DEGREE SPECIFIC COURSES:

+	ACG	2021C	Principles of Financial Accounting	3
+	ACG	2071	Principles of Managerial Accounting	3
	BUL	1241	Business Law I	3
	CGS	1100	Microcomputer Applications Software.....	3
	ECO	2023	Microeconomics.....	3
	FIN	1100	Personal Finance	3
	GEB	1011	Introduction to Business.....	3
+	GEB	2214	Business Communications	3
+	GEB	2930	Special Topics Capstone	3
	MAN	2021	Principles of Management	3
	MAR	2011	Principles of Marketing.....	3
+*	STA	2023	Elementary Statistics	3

SPECIALIZATION (CHOOSE ONE FROM LIST) 9

Specializations listed on next page

REQUIRED TOTAL CREDIT HOURS 60

*Refer to A.A. degree general education requirements.
 +Prerequisite course required. See course descriptions in catalog.



BUSINESS ADMINISTRATION (0202) CONTINUED

ASSOCIATE IN SCIENCE DEGREE

BANKING SPECIALIZATION		9
BAN	1004	Principles of Banking/Credit Union Operations
BAN	2240	Consumer Lending
FIN	2231	Money, Banking, and International Finance
MARKETING SPECIALIZATION		9
MKA	2021	Personal Selling
MKA	2102	Retail Merchandising
MKA	2511	Advertising
INSURANCE SPECIALIZATION		9
RMI	2212	Personal and Business Property Insurance
RMI	2110	Personal Insurance Planning
RMI	2662	Introduction to Risk Management and Insurance
INTERNATIONAL BUSINESS SPECIALIZATION		9
FIN	2231	Money, Banking and International Finance
GEB	2350	Introduction to International Business
MAR	2141	International Marketing
HUMAN RESOURCES SPECIALIZATION		9
MAN	2300	Introduction to Human Resource Management
MNA	2320	Human Resource Recruitment, Selection and Staffing
MNA	2325	Human Resource Compensation and Benefits
BUSINESS ADMINISTRATION SPECIALIZATION		9
BAN	—
BUL	—
ECO	—
FIN	—
GEB	—
MAN	—
MKA	—
MNA	—
RMI	—
TRA	—
+	CGS 1515	Spreadsheet Concepts for Business
	CGS 2525	Presentation Technology
	CGS 2554	Introduction to Electronic Commerce

+Prerequisite course required. See course descriptions in catalog.

