

This program provides a broad background for students seeking employment in business areas, including sales and retail outlets, financial institutions, small business enterprises, insurance, and mid-management positions. The program also will enhance the knowledge and competencies of those presently employed.

The Business Administration A.S. Degree can be completed on campus or online.

GENERAL EDUCATION COURSES:

+ ENC	1101	Composition I.....	3
+ ENC	1102	Composition II.....	3
+ MAC	1105	College Algebra.....	3
+*		General Education Humanities.....	3
	ECO 2013	Macroeconomics	3

DEGREE SPECIFIC COURSES:

+ ACG	2021C	Principles of Financial Accounting	3
+ ACG	2071	Principles of Managerial Accounting	3
	BUL 1241	Business Law I	3
	CGS 1100	Microcomputer Applications Software.....	3
	ECO 2023	Microeconomics.....	3
	FIN 1100	Personal Finance	3
	GEB 1011	Introduction to Business.....	3
+ GEB	2214	Business Communications	3
+ GEB	2930	Special Topics Capstone	3
	MAN 2021	Principles of Management	3
	MAR 2011	Principles of Marketing.....	3
+ STA	2023	Elementary Statistics	3

SPECIALIZATION (CHOOSE ONE FROM LIST) 9

Specializations listed on next page

REQUIRED TOTAL CREDIT HOURS 60

*Refer to A.A. degree general education requirements.
 +Prerequisite course required. See course descriptions in catalog.



BUSINESS ADMINISTRATION (0202) CONTINUED

ASSOCIATE IN SCIENCE DEGREE

BANKING SPECIALIZATION		9	
BAN	1004	Principles of Banking/Credit Union Operations	3
BAN	2240	Consumer Lending	3
FIN	2231	Money, Banking, and International Finance	3
 MARKETING SPECIALIZATION		 9	
MKA	2021	Personal Selling	3
MKA	2102	Retail Merchandising	3
MKA	2511	Advertising	3
 INSURANCE SPECIALIZATION		 9	
RMI	2212	Personal and Business Property Insurance	3
RMI	2110	Personal Insurance Planning	3
RMI	2662	Introduction to Risk Management and Insurance	3
 INTERNATIONAL BUSINESS SPECIALIZATION		 9	
FIN	2231	Money, Banking and International Finance	3
GEB	2350	Introduction to International Business	3
MAR	2141	International Marketing	3
 HUMAN RESOURCES SPECIALIZATION		 9	
MAN	2300	Introduction to Human Resource Management	3
MNA	2320	Human Resource Recruitment, Selection and Staffing	3
MNA	2325	Human Resource Compensation and Benefits	3
 BUSINESS ADMINISTRATION SPECIALIZATION		 9	
BAN	---	3-9
BUL	---	3-9
ECO	---	3-9
FIN	---	3-9
GEB	---	3-9
MAN	---	3-9
MAR	---	3-9
MKA	---	3-9
MNA	---	3-9
RMI	---	3-9
TRA	---	3-9
+	CGS 1515	Spreadsheet Concepts for Business	3
	CGS 2525	Presentation Technology	3
	CGS 2554	Introduction to Electronic Commerce	3

+Prerequisite course required. See course descriptions in catalog.

