BUSINESS ADMINISTRATION (0202)

ASSOCIATE IN SCIENCE DEGREE

This program provides a broad background for students seeking employment in business areas, including sales and retail outlets, financial institutions, small business enterprises, insurance, and mid-management positions. The program also will enhance the knowledge and competencies of those presently employed.

GENERAL EDUCATION COURSES:

+*	ENC	1101	Composition I	3
+*	ENC	1102	Composition II	3
+*	MAC	1105	College Algebra	3
+*	____	____	General Education Humanities	3
	ECO	2013	Macroeconomics	3

DEGREE SPECIFIC COURSES:

+	ACG	2021C	Principles of Financial Accounting	3
+	ACG	2071	Principles of Managerial Accounting	3
	BUL	1241	Business Law I	3
	CGS	1100	Microcomputer Applications Software	3
	ECO	2023	Microeconomics	3
	FIN	1100	Personal Finance	3
	GEB	1011	Introduction to Business	3
+	GEB	2214	Business Communications	3
+	GEB	2930	Special Topics Capstone	3
	MAN	2021	Principles of Management	3
	MAR	2011	Principles of Marketing	3
+*	STA	2023	Elementary Statistics	3

SPECIALIZATION (Choose one from list) 9

Specializations listed on next page

REQUIRED TOTAL CREDIT HOURS 60

*Refer to A.A. degree general education requirements.

+Prerequisite course required. See course descriptions in catalog.

BANKING SPECIALIZATION:				**9**
	BAN	1004	Principles of Banking/Credit Union Operations	3
	BAN	2240	Consumer Lending	3
	FIN	2231	Money, Banking, and International Finance	3
MARKETING SPECIALIZATION:				**9**
	MKA	2021	Personal Selling	3
	MKA	2102	Retail Merchandising	3
	MKA	2511	Advertising	3
INSURANCE SPECIALIZATION:				**9**
	RMI	2212	Personal and Business Property Insurance	3
	RMI	2110	Personal Insurance Planning	3
	RMI	2662	Introduction to Risk Management and Insurance	3
INTERNATIONAL BUSINESS SPECIALIZATION:				**9**
	FIN	2231	Money, Banking and International Finance	3
	GEB	2350	Introduction to International Business	3
	MAR	2141	International Marketing	3
HUMAN RESOURCES SPECIALIZATION:				**9**
	MAN	2300	Introduction to Human Resource Management	3
	MNA	2320	Human Resource Recruitment, Selection and Staffing	3
	MNA	2325	Human Resource Compensation and Benefits	3
E-BUSINESS SPECIALIZATION				**9**
	CGS	1060	Introduction to Computer Concepts	3
	CGS	2554	Introduction to Electronic Commerce	3
+	COP	2822	Web Page Authoring	3
BUSINESS ADMINISTRATION SPECIALIZATION:				**9**
	BAN	——		3-9
	BUL	——		3-9
	ECO	——		3-9
	FIN	——		3-9
	GEB	——		3-9
	MAN	——		3-9
	MKA	——		3-9
	MNA	——		3-9
	RMI	——		3-9
	TRA	——		3-9
+	CGS	1515	Spreadsheet Concepts for Business	3
	CGS	2525	Presentation Technology	3
	CGS	2554	Introduction to Electronic Commerce	3

+Prerequisite course required. See course descriptions in catalog.