



BUSINESS ADMINISTRATION - MARKETING (0202)

Term/Yr	Create Your Own Personal Course Map	Credits	Term	Recommended Course Map	Notes
			1st Semester	CGS 1100 Microcomputer Applications Software	
				ENC 1101 Composition I	Prerequisite: college ready scores or courses. See advisor.
				FIN 1100 Personal Finance	
				GEB 1011 Introduction to Business	
				MAC 1105 College Algebra	Prerequisite: college ready scores or courses. See advisor.
			2nd Semester	ACG 2021C Principle of Financial Accounting	Prerequisite: MTB 1103 or MAC 1105 or college ready test scores. See catalog.
				BUL 1241 Business Law I	
				ECO 2013 Macroeconomics	
				ENC 1102 Composition II	Prerequisite: ENC 1101
				GEB 2214 Business Communications	Prerequisite: ENC 0025 or ENC 1101 or college ready scores. See catalog.
			3rd Semester	Humanities (HUM 2210 or 2230)	Prerequisite: ENC 1101
				MKA 2102 Retail Merchandising	
			4th Semester	ACG 2071 Principles of Managerial Accounting	Prerequisite: ACG 2021C
				MKA 2021 Personal Selling	
				MAR 2011 Principles of Marketing	
				STA 2023 Elementary Statistics	Prerequisite: MAT 1033
			5th Semester	GEB 2930 Special Topics - Capstone	Requires Director approval. See an advisor.
				MAN 2021 Principles of Management	
				MKA 2511 Advertising	
				ECO 2023 Microeconomics	
			6th Semester		

Total Credits Needed 60
 Total Credits Earned: 0
 Percentage of Completion: 0%

College Certificates Available: Business Specialist (0428)
 Business Operations (0427)
 Business Management (0426)

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