

BUSINESS ADMINISTRATION (0202)

ASSOCIATE IN SCIENCE DEGREE



This program provides a broad background for students seeking employment in business areas, including sales and retail outlets, financial institutions, small business enterprises, insurance, and mid-management positions. The program also will enhance the knowledge and competencies of those presently employed.

The Business Administration A.S. Degree can be completed on campus or online. This degree articulates into the Bachelor of Applied Science in Organizational Management.

GENERAL EDUCATION COURSES:

+ ENC 1101	Composition I.....	3
+ ENC 1102	Composition II.....	3
+ MAC 1105	College Algebra.....	3
+* _____	General Education Humanities.....	3
ECO 2013	Macroeconomics	3

DEGREE SPECIFIC COURSES:

+ ACG 2021C	Principles of Financial Accounting	3
+ ACG 2071	Principles of Managerial Accounting	3
BUL 1241	Business Law I	3
CGS 1100	Microcomputer Applications Software.....	3
+ ACG 2450	Computer Accounting Applications	3
FIN 1100	Personal Finance	3
GEB 1011	Introduction to Business.....	3
+ GEB 2214	Business Communications	3
+ GEB 2930	Special Topics Capstone.....	3
MAN 2021	Principles of Management	3
MAR 2011	Principles of Marketing.....	3
+ STA 2023	Elementary Statistics.....	3

SPECIALIZATION (CHOOSE ONE FROM LIST) 9

Specializations listed on next page

REQUIRED TOTAL CREDIT HOURS 60

*Refer to A.A. degree general education requirements.
 +Prerequisite course required. See course descriptions in catalog.

PROGRAMS OF STUDY

BUSINESS

BUSINESS ADMINISTRATION (0202) CONTINUED

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BANKING SPECIALIZATION			9
BAN	1004	Principles of Banking/Credit Union Operations	3
BAN	2240	Consumer Lending	3
FIN	2231	Money, Banking, and International Finance	3
MARKETING SPECIALIZATION			9
MKA	2021	Personal Selling.....	3
MKA	2102	Retail Merchandising	3
MKA	2511	Advertising	3
SOCIAL MEDIA MARKETING SPECIALIZATION			9
MAR	2723	Social Media Implementation.....	3
CGS	2554	Introduction to Electronic Commerce	3
CGS	2871	Multimedia.....	3
INSURANCE SPECIALIZATION			9
RMI	2212	Personal and Business Property Insurance.....	3
RMI	2110	Personal Insurance Planning	3
RMI	2662	Introduction to Risk Management and Insurance	3
INTERNATIONAL BUSINESS SPECIALIZATION			9
FIN	2231	Money, Banking and International Finance	3
GEB	2350	Introduction to International Business	3
MAR	2141	International Marketing	3
HUMAN RESOURCES SPECIALIZATION			9
MAN	2300	Introduction to Human Resource Management.....	3
MNA	2320	Human Resource Recruitment, Selection and Staffing.....	3
MNA	2325	Human Resource Compensation and Benefits	3
BUSINESS ADMINISTRATION SPECIALIZATION			9
BAN	---	3-9
BUL	---	3-9
ECO	---	3-9
FIN	---	3-9
GEB	---	3-9
MAN	---	3-9
MAR	---	3-9
MKA	---	3-9
MNA	---	3-9
RMI	---	3-9
TRA	---	3-9
+	CGS 1515	Spreadsheet Concepts for Business.....	3

PROGRAMS OF STUDY

BUSINESS

+Prerequisite course required. See course descriptions in catalog.

