

# GENERAL EDUCATION DIGITAL BADGE

ST. JOHNS RIVER STATE COLLEGE

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## **FUNDAMENTALS OF WRITTEN COMMUNICATION BADGE**

Effective written communication is the ability to communicate ideas, information, and perspectives clearly, adapting a message to different audiences and situations, and using the appropriate style to convey meaning in various written contexts.

The digital badge will be awarded automatically upon completion of ENC 1101 or a course for which ENC 1101 is a prerequisite with a grade “C” or better.

The digital badge may also be rewarded to students who receive transcribed credit for the course(s) via credit-by-exam.

Digital badges will be indicated on a student’s record via the Florida Automated System for Transferring Educational Records (FASTER).

### **Learning Outcomes**

By completing the course associated with this badge, students will demonstrate information literacy, comprehension of written material, and conveying information in writing for a variety of rhetorical purposes and audiences. Some of the learning outcomes associated with the college course that results in this badge include:

- Examining and analyzing written material.
- Synthesizing information and ideas.
- Developing content relevant to the purpose.
- Demonstrating the ability to write to a specific audience.
- Presenting a perspective informed by research and critical thinking.
- Revising written communication based on feedback.

### **Importance in Workplace**

- Enhances an employee’s ability to interpret and evaluate a wide variety of written material.
- Promotes research, critical thinking, and problem solving.
- Advances the development of clearly written material relevant to the intent.
- Enhances the use of appropriate language for the intended audience.
- Increases the competent, effective, and responsible use of information.

For more information about Digital Badges, visit or contact your local campus Advising office.