











Strategic Plan  
2023 Scorecard for Goal One

Goal 1: Strengthen the Student Experience in Intake and Onboarding	Performance Measures				
	Prior Year	Current Year	Year over Year trend	Target*	Target Met?
<b>1-1 Increase the quality of intake and onboarding processes, services and systems</b>					
1-1.a. New students will recommend SJR State to friend or family member	95%	93%	↓	≥ 93 %	Equal 
1-1 b. Average student satisfaction with intake and onboarding	4.30	4.13	↓	4.0	Over 
1-1 c. New Application Yield	53.8%	54.9%	↑	58%	Under 
<b>1-2 Increase enrollment of all students with attention to key sub-populations</b>					
1-2 a. Overall Annual FTE	4040.3	3932.5	↓	Inc. 10%	Under 
1-2 b. Total Fall Headcount	6724	6578	↓	Inc. 5%	Under 
1-2 c. Percentage Minority Enrollment (headcount)	32.3%	32.6%	↔	Inc. 5%	Under 
1-2 d. Percentage First-time-in-College (FTIC) Enrollment (headcount)	13.9%	14.5%	↔	Inc. 5%	Under 
1-2 e. Percentage Dual Enrolled (headcount)	39.5%	41.3%	↑	Inc. 5%	Under 
1-2 f. Percentage CTE Enrollment (headcount)	15.1%	13.8%	↓	Inc. 5%	Under 
	Credit CTE	13.9%	12.8%	↓	
	Clock CTE	1.1%	0.9%		
1-2 g. Percentage Baccalaureate Enrollment (headcount)	6.1%	5.7%	↓	Inc 5%	Under 

\*Taken from the 2022-2027 Strategic Plan

↔ Change is < 1.0% or 0.1 for survey ratings



# Strategic Plan

## 2023 Scorecard for Goal Two

Goal 2: Increase Student Achievement and Success	Performance Measures				
	Prior Year	Current Year	Year over Year trend	Target*	Target Met?
<b>2-1 Increase course success rates, retention/persistence and completion rates with attention to key-sub populations</b>					
2-1 a. Fall-to-fall persistence rate for credit credential seeking students	53.1%	53.7%	↔	Inc 10%	Under <span style="color:red">●</span>
2-1 b. Fall-to-fall persistence for FTIC students	55.5%	56.7%	↑	≥ 2-1 a.	Over <span style="color:green">●</span>
2-1 c. Fall-to-fall persistence for credit career and technical education (CTE) students	53.1%	53.8%	↔	≥ 2-1 a.	Equal <span style="color:orange">●</span>
2-1 d. Fall-to-fall persistence for bachelor's students	73.4%	65.7%	↓	≥ 2-1 a.	Over <span style="color:green">●</span>
2-1 e. Fall-to-fall persistence for minority students	49.8%	49.1%	↔	≥ 2-1 a.	Under <span style="color:red">●</span>
2-1 f. Total number of graduates/completers	1399	1263	↓	Inc. 5%	Under <span style="color:red">●</span>
2-1 g. Number of Minority Completers	366	373	↑	Inc. 5%	Under <span style="color:red">●</span>
2-1 h. Number of CTE Completers	456	456	↔	Inc. 5%	Under <span style="color:red">●</span>
	Credit CTE Clock CTE	340 116	363 93	↔	
2-1 i. Number of Bachelor's Completers	136	122	↓	Inc. 5%	Under <span style="color:red">●</span>
2-1 j. Number Dual Enrollment Completers	162	134	↓	Inc. 5%	Under <span style="color:red">●</span>
<b>2-3 Continuously improve academic programs and services</b>					
2-3 a. Satisfaction with instruction in the academic major	4.25	4.19	↔	4.0	Over <span style="color:green">●</span>
2-3 b. Satisfaction with learning support services	4.39	4.36	↔	4.0	Over <span style="color:green">●</span>
2-3 c. Annual IE outcome % focused on improving academic programs and services	69.9%	69.1%	↔	≥ 70%	Under <span style="color:red">●</span>

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# Strategic Plan

## 2023 Scorecard for Goal Three and Goal Four

Goal 3: Contribute to Community Enrichment and Economic Development	Performance Measures				
	Prior Year	Current Year	Year over Year trend	Target*	Target Met?
<b>3-1 Provide cultural and continuing education activities that contribute to the vitality of our service district</b>					
3-1 a. Number of Adult Basic Education student served	222	234	↑	Offer program	Yes ●
3-1 b. Attendance at Thrasher-Horne Center	50,301	71,642	↑	Pre-pandemic	Yes ●
3-1 c. Provide cultural events for the community	Yes	Yes	↔	Offer events	Yes ●
<b>3-2 Provide non-credit training opportunities to meet the needs of local businesses</b>					
3-2 a. Criminal Justice Training Course Enrollments	481	836	↑	Offer program	Yes ●
3.2 b. Other Corporate Training Course Enrollments	140	113	↓	Offer program	Yes ●
<b>Goal 4: Invest in Effective College-wide Operations</b>					
<b>4-1 Recruit, retain and develop excellent faculty and staff</b>					
4-1 a. Departure rate for employees	5.7%	11.1%	↓	≤ NCCBP	Under ●
4-1 b. Satisfaction with employee selection process	N/A	N/A		TBD	
4-1 c. Satisfaction with employee orientation process	N/A	N/A		TBD	
<b>4-2 Increase effectiveness of instructional and administrative operations</b>					
4-2 a. Satisfaction with overall instruction	4.29	4.29	↔	4.0	Over ●
4-2 b. Satisfaction with building and grounds	4.28	4.30	↔	4.0	Over ●
4-2 c. Satisfaction with safety and security	4.23	4.29	↔	4.0	Over ●
4-2 d. Satisfaction with classroom technology	4.04	4.07	↔	4.0	Over ●
4-2 e. Satisfaction with online payment services	4.18	4.24	↔	4.0	Over ●

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